



FOODSERVICE

HEALTHCARE | HOSPITALITY



At Goldy's, our commitment to Canadian healthcare is deeply rooted in who we are as a family-centric brand. We believe food should nourish, not complicate—especially for those who rely on the healthcare system during vulnerable moments of life. As a Canadian company, we care deeply about supporting outcomes that matter: simple ingredients, gentle nutrition, and foods that are easy to prepare, easy to digest, and comforting to eat. Our products are thoughtfully formulated to be better-for-you without sacrificing taste or familiarity, making them suitable for patients, residents, and families alike. By partnering with Canadian healthcare providers, Goldy's aims to contribute positively to daily nutrition, recovery, and quality of life—one warm, trusted bowl at a time.

Why Goldy's Is the Clear Choice

Goldy's sets a **new standard in healthcare and institutional nutrition**, delivering unmatched **quality, efficiency, and dependability**. Where traditional oatmeal falls short, Goldy's offers a **purpose-built solution** that addresses every operational and clinical challenge:

- **Superior Nutrition** – Over **9g of protein** and **5g of fibre** per serving in our ProFib+ Oat Cereal, far exceeding the nutritional value of conventional options, supporting patient recovery and wellness.
- **IDDSI Level 4 Compliant** – Consistent, reliable texture for patients requiring modified diets, including those with dysphagia, ensuring confidence in every serving.
- **Operational Efficiency** – Dry, bulk format enables **precise portion control**, reducing waste and eliminating the complexity and cost of sous vide preparation.
- **Cost Savings** – Goldy's integrates protein and fibre into one product, replacing the need for expensive add-ins, and driving **significant cost-per-serving savings**.
- **Trusted Standards** – Certified nut-free, Non-GMO Project Verified, gluten-free, dairy-free, and plant-based, with the confidence of **Canadian manufacturing** and GS1 compliance.
- **Inclusive Nutrition** – Meets a **broad range of dietary restrictions and preferences**, ensuring suitability for diverse patient populations and simplifying menu planning.
- **Dependable Quality** – Consistency you can trust, batch after batch, providing facilities with a **reliable product** that supports predictable outcomes in patient care and kitchen operations.

With Goldy's, facilities gain a **single, scalable solution** that enhances **patient satisfaction, operational simplicity, and cost efficiency**—backed by the quality, dependability, and innovation only Goldy's can deliver.

Thoughtfully formulated food that delivers trusted nutrition for a higher standard of care.



Key Issues with Current Healthcare and Long-Term Care Menus & Goldy's Solutions

Patients/Residents: Insufficient fibre and protein intake leads to constipation, increased risk of pressure ulcers, more falls, and impaired immune function.

Care Staff: Need to manage more interventions including increased supplement and laxative use, higher levels of care, and less comfortable residents. More staff time needed per resident.

Facility: Managing longer stays in acute care, declining resident status in Long-Term Care, increased care complexity and cost - malnutrition costs the Canadian Healthcare system \$2 billion annually.

Goldy's addresses and solves by improving the nutritional density of the most important meal of the day - breakfast - with a focus on food-first nutrition, compliance with a broad set of clinical diets including IDDSI level 4. Goldy's ProFib Oatmeal is non-GMO, gluten-free, vegan, nut-free, shelf-stable, easy to prepare & portion-flexible, and provides 9g of protein and 5g of fibre in a single 125g serving.

Issue	Frozen, Prepared Oatmeal	Goldy's Solution
Preparation & Spoilage	Requires sous vide in fixed quantities; excess or shortfall leads to waste. Burst bags and product remaining in the bag after cooking can add to waste.	Dry bulk or single-serve format allows flexible portioning per service and longer shelf life, reducing spoilage. Flexible consistency to meet patient/resident preferences.
Serving Size	Standard portion size provides minimal protein and fibre; contributing to menu size, complexity and increased supplement use to add protein and fibre to a patient/resident's daily intake.	The same standardized portion size provides a significant amount of protein and fibre, supporting food-first nutrition and minimizing the need for prescribed supplements.
Nutritional Profile	Offers minimal nutrition; 3g Protein, 2g Fibre per 175g serving	Goldy's blend(s) deliver(s); 9g Protein, 5g Fibre per 125g serving
Equipment	Needs industrial prep and cleaning; high investment, high maintenance. Product needs to be kept frozen.	Requires conventional kettle – simple, scalable, and low-maintenance. Does not need refrigeration or freezing, can be kept in dry storage without compromising food safety or shelf life.
IDDSI Scale	Level 5 Minced & Moist; limited patient scope, not on the liquid scale	Level 4 Pureed; can be served to nearly any patient.

Nutritional Facts & IDDSI Compliance

Goldy's ProFib IDDSI 5 Oatmeal

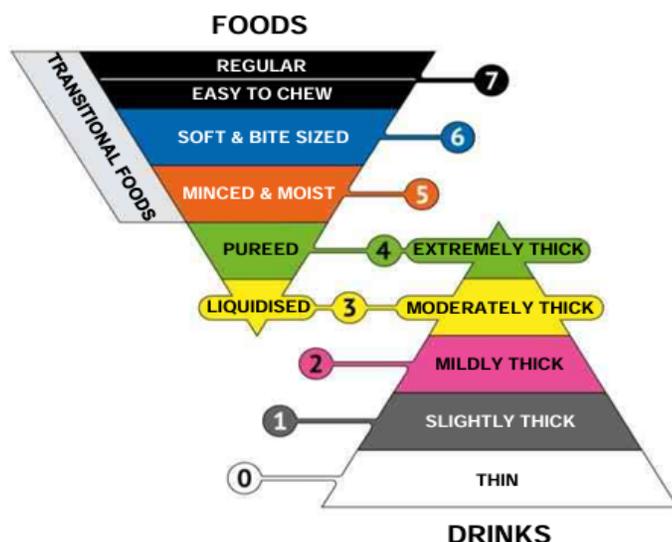
Nutrition Facts		Valeur nutritive	
Per (40 g) pour (40 g)			
Calories 160		% Daily Value*	
		% valeur quotidienne*	
Fat / Lipides 3.5 g		4 %	
Saturated / saturés 0.5 g		3 %	
+ Trans / trans 0 g			
Carbohydrate / Glucides 26 g			
Fibre / Fibres 4 g		15 %	
Sugars / Sucres 1 g		1 %	
Protein / Protéines 6 g			
Cholesterol / Cholestérol 0 mg			
Sodium 0 mg		0 %	
Potassium 150 mg		4 %	
Calcium 30 mg		3 %	
Iron / Fer 2 mg		11 %	
*5% or less is a little , 15% or more is a lot			
*5% ou moins c'est peu , 15% ou plus c'est beaucoup			

Goldy's ProFib+ IDDSI 4 Oat Cereal

Nutrition Facts		Valeur nutritive	
Per (40 g) pour (40 g)			
Calories 160		% Daily Value*	
		% valeur quotidienne*	
Fat / Lipides 5 g		6 %	
Saturated / saturés 0.5 g		3 %	
+ Trans / trans 0 g			
Carbohydrate / Glucides 22 g			
Fibre / Fibres 5 g		18 %	
Sugars / Sucres 0 g		0 %	
Protein / Protéines 9 g			
Cholesterol / Cholestérol 0 mg			
Sodium 0 mg		0 %	
Potassium 150 mg		4 %	
Calcium 50 mg		4 %	
Iron / Fer 2.5 mg		14 %	
*5% or less is a little , 15% or more is a lot			
*5% ou moins c'est peu , 15% ou plus c'est beaucoup			

Goldy's ProFib+ Oatmeal Meets the IDDSI Level 4 Standard

Categorized as Pureed / Extremely Thick. This consistency level ensures our product is suitable for patients requiring texture-modified diets, such as those with dysphagia. Patients and residents on texture modified diets can receive the same dish - and nutrition - as patients and residents on regular texture diets.



This One's .



Canadian Competitive Analysis

Existing Supplier Spotlight: Apetito HFS Ltd.

This comparison shows why Goldy's is a better choice for healthcare. Unlike frozen alternatives that add operational complexity and often contain higher sugars, sodium, or unnecessary additives, **Goldy's offers dry-storage, shelf-stable nutrition with higher fibre, strong protein, and minimal to zero sugar and sodium.** With greater yield per case and consistent, gentle nutrition, Goldy's delivers a simpler, more reliable way to support everyday care - without compromise.

	Product							
	Goldy's	Goldy's	Apetito 08014	Apetito 00007	Apetito 01041	Apetito 99040	Apetito 94001	Apetito 00006
Name	ProFib Oatmeal	ProFib+ IDDSI 4	Oatmeal, High Protein	Oatmeal, High Protein	Oatmeal, Frozen	Oatmeal	Oatmeal with Milk and Sugar	Oatmeal, High Calorie
Pack Size	6kg Bucket	6kg Bucket	5x2kg	3x2kg	3x2.3kg	24x175g	24x180g	5x1kg
Servings/Case	150	150	62	34	60	24	24	39
Storage	Dry Storage	Dry Storage	Freezer	Freezer	Freezer	Freezer	Freezer	Freezer
Serving Size Prepared	125g (40g dry)	125g (40g dry)	160g	175g	115g	175g	180g	128g
Kcal	160	160	110	110	40	60	110	230
Protein	6g	9g	5g	8g	2g	3g	4g	5g
Fat	3.5g	5g	4.5g	1g	0.5g	1g	1.5g	10g
Carbohydrate	26g	22g	12g	18g	6g	11g	20g	31g
Fibre	4g	5g	4g	2g	1g	2g	2g	1g
Sugars	1g	0g	2g	8g	0g	0g	11g	15g
Cholesterol	0mg	0mg	0mg	5mg	0	0mg	5mg	5mg
Sodium	0mg	0mg	30mg	75mg	1mg	1mg	135mg	60mg
Potassium	150mg	150mg	200mg	300mg	40mg	75mg	100mg	225mg
Calcium	30mg	50mg	75mg	200mg	10mg	10mg	50mg	125mg
Iron	2mg	2.5mg	1mg	0.75mg	0.5mg	0.75mg	0.75mg	0.5mg
Priority Allergens			Milk, gluten wheat, mustard, soy, gluten oat	Milk, gluten wheat, other sources of gluten, mustard, soy, gluten oat	Gluten wheat, mustard, soy, gluten oat	Gluten wheat, mustard, soy	Milk, gluten wheat, other sources of gluten, mustard, soy, gluten oat	Milk, gluten wheat, other sources of gluten, mustard, soy, gluten oat

Available Formats for Foodservice & Institutional Use

1. 150-serving bulk bucket:

- Our bulk buckets are ideal for:
 - Institutional and commissary kitchens
 - Residential Care Facilities
 - Large-scale foodservice operations

2. Single-serve packets:

- Our single-serve packets are ideal for:
 - In-room hospitality (kettle/tea station)
 - Offices, institutions, airport lounges
 - Cafeterias and tuck shops
 - Emergency Departments and ward supplies

Certifications & Attributes

- **Proudly made in Canada**
- Made in a certified nut-free facility
- BRC audited
- Glyphosate-free Certified
- Gluten-free, dairy-free, plant-based
- Project Non-GMO Verified
- Kosher Certified
- Keto Friendly/Compliant
- GS1 listed and SKU certified
- All-natural, nutrient-dense

